



Furch Guitars Launches Exclusive 'Furch Fashion' Apparel Line

Velké Němčice, Czech Republic, 22 July 2024 - Furch Guitars ([Furch](#)), one of the world's leading manufacturers of premium-quality, all-solid-wood acoustic guitars, announces the launch of Furch Fashion, an exclusive apparel collection designed to complement their instruments.

Craftsmanship Meets Couture: A New Frontier for Furch

Furch Fashion emerges as an effort to offer players and fans a range of premium-quality apparel that embodies the same principles that have characterized Furch's guitar production for over four decades. Petr Furch, CEO of Furch Guitars, explains, *"The collection is an extension of our mission to empower players' potential for creativity, performance, and self-expression. Reflecting this important tenet that our guitarmaking has been renowned for, our new apparel line combines the craftsmanship of guitar making with the elegance of high-quality clothing, making it a valuable addition to any wardrobe."*

A harmonious blend of style and comfort, Furch Fashion results from collaboration with reputable designers and textile manufacturers experienced in producing apparel for high-end fashion brands. Petr Furch further states, *"In alignment with our guitar production standards, the fashion line boasts top-notch materials, timeless designs, and meticulous attention to detail."*



The logo features a stylized, gothic-style letter 'F' above the word 'FURCH' in a clean, sans-serif font. A small rainbow-colored bar is visible at the top left corner of the page.

FURCH



The Furch Fashion apparel line is designed for Furch players and fans who appreciate the harmony of style and comfort, offering premium-quality clothing that complements the spirit and aesthetic of Furch instruments. Photos in high resolution available [here](#).





Diverse Offering with Commitment to Excellence

The debut collection of Furch Fashion features six unique T-shirt designs, a zip-up hoodie, a sweatshirt, all made in Europe, and a baseball cap. Each item is adorned with the distinct "6 Strings" graphic trademark, symbolizing the legacy of Furch Guitars, making it a great gift for all Furch players and fans.

While the initial lineup of Furch Fashion sets a high standard for quality and style, Furch is committed to expanding the collection further in the future. Customers can explore and purchase the Furch Fashion collection at Furch's e-shop, shop.furchguitars.com. In addition to Furch Fashion apparel, the e-shop also offers authorized original replacement parts and accessories for Furch guitars, strings, factory tour vouchers, and gift vouchers. The fashion collection is also available via authorized Furch retailers worldwide.

For more information, visit shop.furchguitars.com or contact Furch's customer service at support@furchguitars.com.



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About Furch Guitars

Founded in 1981, Furch Guitars ([Furch](https://www.furchguitars.com)) has worked its way up to become one of the world's leading manufacturers of all-solid-wood acoustic guitars. The company's production complex and head office are located in Velké Němčice in the municipality of Brno, Czech Republic. Furch instruments combine the company's extensive know-how in handcrafting acoustic guitars with state-of-the-art technologies, production processes, and proprietary innovations. Thanks to that, the company is able to bring to the market premium-quality musical instruments with outstanding acoustic properties and excellent design parameters. Covered by a three-year warranty, Furch guitars are sold in over 40 countries on five continents. Furch employs over 70 luthiers and craftsmen and makes in excess of 9,000 instruments annually. Furch guitars are the preferred choice of such artists as Al di Meola, Suzanne Vega, Per Gessle, Glen Hansard, and Calum Graham. For additional information, visit www.furchguitars.com.

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