

Claim:

1. Instagram competition for Furch guitars.

Subclaim:

1. "Create a cover of 'Tom's Diner' by Suzanne Vega and win a Furch guitar."

Competition organizer:

The competition is organized by Furch Guitars sro, with its registered headquarters at Velké Němčice, Městečko 27, 691 63, VAT identification number: 27668002, entered in the business register kept at the Regional Court in Brno, Section C 50361 / KSBR (hereinafter referred to as the "Operator").

Participation in the competition:

Anyone may participate in the competition if in accordance with these rules and registered in the competition by uploading a cover of the song "Tom's Diner" by Suzanne Vega on Instagram under the hashtag #jamwithsuzanne. By uploading a video, the contestant confirms their agreement with these rules.

Conditions for inclusion in the competition:

1. Create an original **acoustic** cover of the song "Tom's Diner" by Suzanne Vega.
2. Upload the created video of the song to Instagram.
3. Use the hashtag (#) jamwithsuzanne (#jamwithsuzanne) in the post.
4. Add Furch Guitars' profile (@furchguitars) to your post.
5. The minimum length of a recorded video (post) is 30 seconds.

Approved methods to create a cover:

1. The recorded cover of the song must be recorded on acoustic instruments
2. Unlimited number of musicians/band members (only one single person can win)

What must not appear in the cover and video:

1. Vulgarisms and sexual themes
2. Weapons or drugs
3. Racist context

By uploading an entry under the hashtag #jamwithsuzanne, the contestant enters the contest and confirms that:

- They agree to the processing of his/her personal data to the extent outlined below
- is the author of the post and cover.
- no vulgarities, violence, or other unpublishable images are depicted in the video and song
- by using the contribution by the Operator according to these rules, the rights of third parties will not be violated or endangered in any way and it undertakes to compensate the Operator from any claims of these persons raised against the Operator
- agrees that in the event of a win, a license agreement will be concluded between the winner and the Operator at the time the proposal is selected as the prize, which will grant the Operator rights to share this cover

Principle of the competition:

From all submitted proposals (covers) that will meet all the conditions of the competition, the Operator will, in his opinion, select the best submission. The operator is entitled to select more submissions as winners at the Operator's discretion.

Prize for the winner:

- All-inclusive trip to Furch Guitars headquarters in the Czech Republic
- Guitar models selected by the Operator

Duration of the competition:

Start of the competition: 19.4. 2021

End of competition: 17.5. 2021

Results announcement: 5.6. 2021

Winner:

The winner will be contacted by email and he will be also published on our social networks.

Protection of personal data:

The Participant agrees that his/her personal data (i.e. identification and contact information) provided in the competition proposal will be processed by the Operator as administrator, for the purpose of evaluating the competition and further registered for offering services and products and sending information about the Operator's activities, and for the period of registration of the participant's account and for a period of three years from its termination.

The administrator may authorize a third party to process the above personal data. The entrant hereby expressly confirms that in accordance with Regulation 2016/679 of the European Parliament and of the Council (GDPR), as amended, the provision of personal data to the controller is voluntary. The participant acknowledges that he/she has the right to access his/her personal data and has the right to revoke the above consent at any time by written notice delivered to the administrator.

Personal data will be collected and processed electronically (by computer) only for the specified purpose and to the extent necessary. The Operator hereby informs the competitors who have provided their personal data for processing by registration about their rights arising from § 11, 12 and 21 of Act No. 101/2000 Coll., On the protection of personal data and amendments to other acts, as amended, in particular that the provision of such personal data is voluntary, that every person has the right to access this personal data and that he has the right to apply to the Office for Personal Data Protection for redress in the event of a breach of this Act. The competitor's consent to the processing of personal data may be revoked at any time, in writing at the address of the Operator's registered office. By revoking the consent, if the appeal is delivered before the prizes are handed over, the competitor is excluded from further participation in the competition and loses the right to win.

At the same time, the competitor gives consent to the Operator to send commercial communications to the provided e-mail address in the sense of Act No. 480/2004 Coll., On certain information society services and on the amendment of certain acts, as amended, until written consent is revoked.

The presentation of the prizes of the competition can be organized as a public event. By participating in the competition, the contestant agrees with these rules. By participating in the competition, the competitor grants the Operator consent to the free publication of his name, the name of the municipality where he lives, photographs, his visual or audio recordings and possibly. photographs and records of persons shown in photographs taken by him in the media and in the promotional materials of the Operator and to publish them in the media, in the promotional materials of the Operator or the partner, for a period of 5 years from the end of the competition. At the same time, the competitor grants the Operator consent to the fact that the Operator is entitled to use the name, surname and his photographs for advertising, promotional and marketing purposes.

Detailed information is available at <https://furchguitars.com/en/information-on-the-processing-of-personal-data/>.

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Grant of license rights by the winner of the competition

A participant in a competition whose proposal has been selected by the Operator as a winner (hereinafter referred to as the "winner") grants the Operator the right to use the proposal created in connection with this competition, including the name and surname of the winner (license / sublicense), without territorial limitation worldwide, for marketing purposes, granting sublicense rights to third parties, etc. The operator is not obliged to use the license granted for the design and has the right to grant the authorization forming part of the license in whole or in part to a third party (sublicense) and has the right to assign the license. In the event that the consent of the winner is required for the handling of the proposal, he / she undertakes to grant this consent no later than 5 working days from the delivery of the Operator's request for such consent.

The Winner further grants the Operator exclusive permission to acquire and use documents, portraits, images and video and audio recordings concerning the winner and his / her prize in this competition, in any known technical manner on the day the license is granted; however, such use must not conflict with the legitimate interests of the winner. During the period of granting license rights, the Operator will be entitled to use the name and surname of the winner, the form of the winner, visual or audio recordings of the winner to promote the cover and use it at its sole discretion. The winner also grants the Operator exclusive permission for any and repeated editing (editing) and processing of captured images and recordings of artistic performance, including their addition of other advertising artifacts (slogans, other photographs, statements, retouches, etc.), all for the above form of use, however, no modification is possible that would harm the personality of the winner, or be obscene or illegal. Permission is granted by the winner to promote the proposal and the Operator, whether for commercial or non-commercial purposes. Payment for the Operator's authorization is already included in the license fee. The operator may exercise his authorization independently or through third parties. The Client may also assign the authorization or part thereof to a third party for a fee or free of charge without the prior consent of the winner.